

HOW TO START & GROW A SUCCESSFUL BUSINESS!



- (001)

PURPOSE

 - Do workbooks on your "Why".
 - Understanding what drives you in life.
 - Get clarity & find you purpose.

- (002)

BRANDING

 - Why branding is an investment.
 - What is successful branding.
 - Pretty but not purpose.
 - Overexplaining leads to confusion.
 - How to keep your branding consistent.
 - Learn how to use Canva & design your own collateral.

- (003)

WEBSITE

 - How to use your website to attract clients.
 - What is SEO & why it matters.
 - Defining the right website platform for you.
 - Domains & hosting.

- (004)

MARKETING

 - Why social media and digital marketing matters.
 - Difference between online & offline marketing.
 - Apps for reel creation, photo editing & scheduling.
 - Why & how to setup Google Business.
 - How to onboard & offboard clients.

- (005)

ACCOUNTING

 - Why proper financial systems matter.
 - How to increase your offering.
 - Invoicing, bank account setup, tax, registering a company.
 - Focus on what you are good at.

- (006)

BOUNDARIES

 - Embracing failures as opportunities to improve.
 - Overcoming business struggles.
 - How to manage a work/life balance.
 - What we would have done differently.



WHAT IS INCLUDED

Join us for a transformative 2-day workshop running from 10:00 to 15:00 each day! We'll kick things off with a light breakfast and coffee to get you fuelled and inspired. Throughout the day, you'll be treated to delicious snacks and lunch as we dive into meaningful sessions and creative thinking. To celebrate all your hard work, we'll wrap up the final day with a few glasses of bubbly, a professional portrait photoshoot, and a thoughtfully curated hamper just for you! (Stanley cup + Amanda Jane room spray + Siobhan & Co notebook!)

Honestly, what more could you ask for?



WHEN 29 & 30 MAY 2025

WHERE GLASSHAUS STUDIO, PAARL

INVESTMENT R8500 pp

A 50% deposit of R4250 is required to secure your spot. The remaining R4250 must be paid one week prior to the workshop. Please note, seats are limited and available on a first-come, first-served basis.
Simoné Snyman Studio | FNB | Account Number: 63098921349 | Branch: 250655
Please send proof of payment to info@simonesnymanstudio.co.za and use YOUR NAME & WORKSHOP as reference.

EARLY BIRD SPECIAL Book your spot by Sunday 4 May and receive a 10% discount! (making your workshop a total of R7650)